

MIDDLE EAST TECHNICAL UNIVERSITY
Department of International Relations
Faculty of Economics and Administrative Sciences
BSc Course IR 234

INTRODUCTION TO FOREIGN POLICY ANALYSIS

Lecturer: Dr. Özgehan Şenyuva

Thursday 13:40 - 16:30 Room: G 206

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Course description:

SCOPE: This course concentrates on the subject of foreign policy analysis and intends to provide an introduction to the making and the implementation of foreign policy in theory and practice.

The course objective is to give students an understanding of how foreign policy is made and implemented by state actors. In this context, the nature, scope, and definition of foreign policy; the impact of main theories and methods of international relations on foreign policy studies; internal and external sources of foreign policy behaviour; decision making bodies and process and also various approaches and methods to the study of foreign policy will be covered in the lectures. The course also covers the relations between the foreign policy and non-state actors such as NGOs, and public opinion.

Course Requirements:

Attendance is compulsory and taken into account in final grading. There will be one mid-term (20%), one term-paper (20%) and a final examination (50%). 10 % will be distributed according to active participation and attendance in the class

Reading List

- Evans, P. B. (1993), "Building an Integrative Approach to International and Domestic Politics: *Reflections and projections*", in Peter B. Evans et al (eds.), *Double-Edged Diplomacy: International bargaining and domestic politics*, Berkeley: University of California Press, pp. 397-430.
- Halliday, F. (2000), "International Relations Theory and the Post-Cold War Period", *METU Studies in Development*, Vol.27, No.3-4, pp.235-264

- Hermann, C.F et al. (1987) 'How decision Units Shape Foreign Policy Behaviour' in C.F Hermann et al. (eds) *New Directions in the Study of Foreign Policy* Boston: Allen and Unwin, pp.309-336.
- Hill, C (2003), *The Changing Politics of Foreign Policy*, Hampshire: Palgrave.
- Holsti, O. R. (2005), "Models of International Relations and Foreign Policy", in G. John Ikenberry (ed.) *American Foreign Policy: Theoretical Essays* (5th ed), New York: Pearson, pp. 14-39.
- Holsti, O.R. (1992), "Public Opinion and Foreign Policy: Challenges to Almond-Lippmann Consensus", *International Studies Quarterly*, vol. 36, no. 4, pp.439-466.
- Jordan, D. L and Page, B.I. (1992), "Shaping Foreign Policy Opinions: The role of TV News", *The Journal of Conflict Resolution*, vol. 36, no.2, pp. 227-241.
- Karns, M.P (1987) 'International Organizations and Foreign Policy: Influence and Instrumentality' in C.F. Hermann et al. (eds) *New Directions in the Study of Foreign Policy*, Boston: Allen and Unwin, pp. 454-474.
- Lawrence, R. J. and Page, B. I. (2005), "Business versus Public Influence in U.S. Foreign Policy", in G. John Ikenberry (ed.) *American Foreign Policy: Theoretical Essays* (5th ed), New York: Pearson, pp. 357-382.
- M. Webber and M. Smith (2002) *Foreign Policy in a Transformed World*. Essex: Prentice Hall.
- Nye, J. (2002), "Hard and Soft Power in a Global Information Age", in Mark Leonard (ed.), *Re-ordering the World: the long-term implications of 11 September*, London: The Foreign Policy Centre, pp. 2-11.
- Olson, W. C. and Groom, A.J.R. (1991), *International Relations Then and Now: Origins and trends in interpretation*, London: Harper Collins.
- Öymen, O. (2002), *Silahsız Savaş: Bir mücadele sanatı olarak diplomasi*, Ankara: Remzi
- Putnam, R. D. (1993), "Diplomacy and Domestic Politics: *The logic of two-level games*" in Peter B. Evans et al (eds.), *Double-Edged Diplomacy: International bargaining and domestic politics*, Berkeley: University of California Press, pp. 431-468.
- Rosenau, J.N (1987) 'Introduction: New Directions and Recurrent Questions in the Comparative Study of Foreign Policy' in C.F.Hermann et al. (eds) *New Directions in the Study of Foreign Policy* Boston: Allen and Unwin, pp.1-10.
- Shapiro, R.Y. and Page, B.I.(1988), "Foreign Policy and the Rational Public", *The Journal of Conflict Resolution*, vol. 32, no. 2, pp. 211-247.
- Shively, W.P. (2007), *Power and Choice: An introduction to political science* (10th ed), New York: McGrawHill
- Smith, S. (1986) 'Theories of Foreign Policy: An Historical Overview' *Review of International Studies* No.12, pp.13-29.

- Tayfur, M. F. (2005) "Dış Politika" Atila Eralp (der.) Devlet ve Ötesi. Uluslararası İlişkilerde Temel Kavramlar, İstanbul: İletişim, ss.73-105.
- Tayfur, M.F (1994) "Main Approaches to the Study of Foreign Policy: A Review, METU Studies in Development, Vol.21, No.1, pp.113-141.
- Tayfur, M.F (2000) "Systemic-Structural Approaches, World-System Analysis and the Study of Foreign Policy", METU Studies in Development, Vol.27, No.3-4, pp.265-299.
- Tetlock, P. E. and McGuire, Jr., C.B. (2002), "Cognitive Perspectives on Foreign Policy", in G. John Ikenberry (ed.) American Foreign Policy: Theoretical Essays (5th ed), New York: Pearson, pp. 484-500.